

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Elections – Preparation of Electoral Rolls of Graduates Constituencies, 2016–
Voter Awareness- Scrolling in Television Channels – Payment of
Rs.15,525/- to M/s Hyderabad Media House Pvt Ltd., Hyderabad -
Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No. 11

Dated: 03-01-2017
Read the following:-

1. Govt. Lr.No.2984/Elecs.E/A2/2016-43,dt. 27.10.2016.
2. From M/s Hyderabad Media House Pvt. Ltd, Hyderabad
Invoice No. INV716/16, dt: 16.11.2016.
3. G.O.Rt.No.2124., Fin (FMU-GAD) Dept.dt.01.11.2016.

ORDER:

In the Government letter 1st read above, the General Manager, M/s Hyderabad Media House Pvt Ltd., Hyderabad, have been requested to telecast the 180 scrolls at the rate of Rs. 75/- per scroll through **hmtv News Channel** from 7.00 a.m. on 29.10.2016 to 4 p.m. on 05.11.2016 @ during prime time in the morning and evening and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the agency has inserted advertisement in **hmtv News Channel** from 7.00 a.m. on 29.10.2016 to 4 p.m. on 05.11.2016 and sent bills for **Rs.15,525/-** (including service tax) for arranging payment.

3. After careful examination of the matter, Government hereby accord sanction for an amount of **Rs.15,525/-** (Rupees Fifteen thousand, five hundred and twenty five only) to M/s Hyderabad Media House Pvt Ltd., Hyderabad towards the cost of advertisement in **hmtv News Channel** from 7.00 a.m. on 29.10.2016 to 4 p.m. on 05.11.2016.

4. The expenditure sanctioned in para 3 above shall be debited to "**2015 – Elections – MH 103 Preparation and printing of Electoral Rolls – SH (07) Legislative Council – 260 Advertisement, Sales and Publicity Expenses**" and shall be met from the additional funds provided vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **M/s Hyderabad Media House Limited, A/c No: 541001010050450, Union Bank of India, DR A.S. Rao Nagar, ECIL, Hyderabad. IFSC CODE: UBIN0554103, MICR CODE: 500026022, PAN NO : AABCH7588J.**

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in audit.

(P.T.O)

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7. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3rd read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
SPL.CHIEF SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department,
The Pay & Accounts Officer, Ibrahimpatnam.
The Deputy Pay and Accounts Officer, Secretariat Br., A.P.
Copy to
The Sr. Manager, Advt., M/s Hyderabad Media HousePvt Ltd,
Plot No.1042, Road No.52, Jubilee Hills, Hyderabad.
The Director of Treasuries & Accounts, A.P.
The A.G.A.P., Hyderabad.
SC/SF.

//FORWARDED :: BY ORDER//

SECTION OFFICER